Getting the Most out of the HUBZone Certification

Participate in a Joint Venture

- Get enhanced market penetration
- Share costs, expenses and returns
- Increase knowledge and experience

Access Other SBA Certification Programs

- Gain access to further contracting opportunities by combining the HUBZone certification with other certification types
- Receive technical assistance for business plans, coaching, technology and financing services

- Utilize the Mentor-Protégé Program
- Enhance capabilities
- Help meet established business plan goals
- Improve ability to compete for contracts

Take Advantage of SBA's Resource Partners

- Assistance with training, executive education and one-on-one consulting in a broad range of business disciplines
- Technical assistance for business plans, coaching, technology and financing services

Proactive Self Marketing

The HUBZone Certification program is **NOT** a contracting program. The program requires significant commitment on the part of the business to market it's products and/or services in order to succeed in the program.

- Focus on areas in your <u>niche</u> market and prioritize
- Identify federal **buyers** and get to know them
- Identify the agency contracting **procedures** and those who make buying decisions
- Make **contacts** through small business events and network your business



CLEVELAND DISTRICT OFFICE

SBA CLEVELAND DISTRICT OFFICE 1350 EUCLID AVENUE, SUITE 211 CLEVELAND, OH 44115

Hours of Operation:

8:30 AM TO 5:00 PM

SBA CLEVELAND DISTRICT OFFICE

www.sba.gov/oh/cleveland

Program Benefits

The federal government's goal is to award at least three percent of all federal contracting dollars to HUBZone-certified small businesses each year.

The government limits competition for certain contracts to businesses in historically underutilized business zones.

HUBZone certification qualifies you to:

- Bid on contracts reserved for HUBZone businesses, and
- Receive 10% price evaluation preference in full & open competition procurements

Program Qualifications

- Be a <u>small business</u> according to SBA size standards
- At least 51% owned by US citizens OR be a business owned by:
 - Indian Tribal Government
 - Alaska Native Corporation
 - Community Development Corporation
 - Native Hawaiian Organization
 - Small Agricultural Cooperative
- Principal office <u>located in a HUBZone</u>
- At least 35% of employees <u>live in a HUBZone</u>

Full qualification criteria found in <u>Title 13 Part 126 Subpart B</u> of the Code of Federal Regulations (CFR). Preliminary assessment of qualification available at <u>SBA's Certify website</u>.



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